



CENTRAL ELECTRIC COOPERATIVE, INC.

President's Quarterly Newsletter

January 2010

To our members:

Central Electric Cooperative is entering the second decade of the 21st Century strong and well- positioned to serve the needs of our 24,500 members in Central Oregon. However, we do not plan to rest, satisfied with our achievements. This message to members is my view of what lies ahead for your co-op.

We have secured our share of the low-cost, renewable hydropower from the Bonneville Power Administration under a 20-year power supply contract. But with an optimistic view of the future in which our members increase in number and expand or launch new businesses, in 2010 we will continue to seek out additional power resources within the constraints of state and federal mandates on renewable energy and climate change. I look forward to updating you on our progress during the next 12 months.

Also in 2010, by popular demand from our members, we will expand our programs that promote electrical safety, conservation and energy efficiency. As we have in the past, we will be speaking to civic, business and educational organizations. We will be offering schools, fire departments and other public groups something new with the "Arcs and Sparks" demonstration using our 30 foot, 7,200 volt Safety Trailer. It is equipped with real power lines, transformers, fuses and a meter that exhibits an impressive show of safety issues.

Another positive in the year ahead involves Central Electric's expanding opportunity for our members to participate in commercial, residential and irrigation conservation and energy efficiency programs. Last year, the BPA selected CEC for an innovative lighting pilot project that in 2010 will be expanded to return well over \$100,000 in rebates to our commercial members. Similarly, we will continue providing conservation and energy efficiency programs to our residential members with more than \$200,000 in rebates available. For more information on rebate opportunities in weatherization, irrigation, heat pumps, Energy Star appliance and water heater purchases call us at 548-2144 or visit our website at www.cec.coop.

Since 1940, our mission at Central Electric has been to make electric energy available to our members at the lowest cost consistent with sound economy and good management. We will continue to work hard to ensure this mission is achieved. The electric utility industry is in the midst of significant change and the decisions we make will not only be in the best interest of our current members but future generations of Central Electric members. The year 2010 is certain to be filled with many challenges and changes. One thing that won't change, however: At CEC we put our members first.

Sincerely,



Dave Markham
President/CEO